



MODELAMA SKILLS PVT LTD

# PMKVY HARYANA

## SECTOR 9

## HARYANA

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# Contents

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MSPL and SECTOR 9 .....	03
Training and Outcomes .....	04
Center: SECTOR 9 .....	05
Center Data .....	06
Images from the Center .....	07
Employment Generation .....	09

# MSPL and SECTOR 9

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## ABOUT PRADHAN MANTRI KAUSHAL VIKAS YOJANA (PMKVY)

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE), India, with the objective of enabling Indian youth with industry relevant skills.

The scheme is free for all candidates with Training and Assessment fees being paid for by the Government. The scheme has been granted approval upto 2020 and is targeted toward skilling 10 million Indian youth.

Modelama Skills Pvt. Ltd has been an accredited Training partner under the PMKVY Scheme and operates Training Centers across India - Haryana, Delhi-NCR, Gujarat, Sikkim, Assam, Nagaland and Manipur.

Of these, MSPL Sector 9, Gurgaon is a Training Center located in Sector 9, and offers a course in Sewing Machine Operator (SMO). As Delhi NCR is one of the hubs for garment manufacturing in the country, it was expected that successful Trainees from the course would be able to avail of jobs that are almost always available for a skilled Sewing Machine Operator. The requirements for an SMO are speed, ability to control the machine, accuracy, presence of mind and the ability to understand and implement instructions.

Training and infrastructure at the Sector 9 center are geared toward imparting quality skill training for the candidates. The center has two fully equipped sewing machine labs that are fitted with industry grade machinery - sewing machines, Ramsons press, patternmaking tables and checking tables. In addition to the machine labs, Trainees are provided with a lecture room/AV room and a Computer lab where they learn the basics of computer usage.

Our aim is to create a hiring pool of candidates that are well-trained, computer literate, aware and able to adapt quickly to industry working conditions.

# Training and Outcomes

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Training at MSPL SMARTGRAM Centers are designed for maximum absorption by candidates. Modules are designed keeping in mind the fact that practical demonstrations are the best way of ensuring candidates learn quickly and retain information.

Apart from academics, MSPL ties up with NGOs and or other organisations to impart modules in learning across a variety of subjects such as Entrepreneurship, Beti Bachao Beti Padhao, Life Skills, Banking and Loans, and General Hygiene. **The Bharatiya Yuva Shakti Trust is one such noted organisation that has conducted modules on Entrepreneurship in MSPL Training Centers.**

On completion of training, the MSPL team concentrates on the placement of trainees who have been successfully assessed. Representatives and hiring teams from industries are invited to participate in a day-long recruitment event and spot hiring. Trainees are offered guidance in the creation of CVs and given training in how to conduct themselves in an interview.

## OUTCOMES

We ensure that graduates from the Sector 9 center are trained and groomed for gainful employment. In addition, the candidates themselves are keen to go out into the world and pursue a meaningful living. The ability to move out from a cloistered existence in the home and interact on a footing of professionalism with other people for the first times in their lives has provided them with much needed self-confidence.

**However, due to the prevailing social and cultural mores of the area, we face an uphill task in convincing the families of the candidates to allow them to work in a professional setting. According to most of the candidates, they have to first obtain permission from their fathers, husbands or brothers to take up a job, failing which, they are forced to stay at home inspite of good job qualifications.**

**Inspite of the restrictions, MSPL has successfully placed 127 candidates in wage employment in reputed organisations and had handheld 11 candidates through self-employment.**

**Also, in order to find an alternative souce of income for these candidates, the MSPL team is exploring the possibility of instating a Self Help Group (SHG) model that has been successfully implemented in rural projects.**

# Center: Sector 9

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Courses: Sewing Machine Operator (SMO)

Start date: December 28, 2016

Trainers: Parveen Banu (Trainer and Center in-charge), Sangeeta, Shalu

Mobiliser: Nisroj Alam

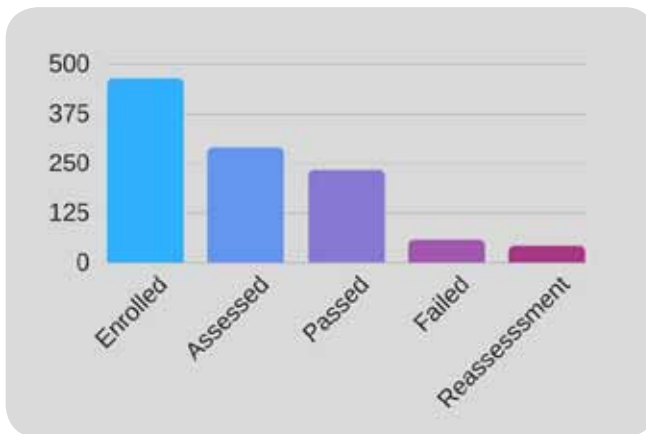
Placement Coordinator: Aasdeen Khan

The Sector 9 center is located at Gurugram, Haryana and is functional from November 07, 2016. The location was considered ideal to create a channel of qualified candidates to fill in the requirement for trained personnel in garment manufacturing factories in and around the region. With this in mind the center is equipped with two sewing machine labs, an audio-visual lab and lecture room as well as a computer room. In addition to regular classes, MSPL has liaised with the **Bharatiya Yuva Shakti Trust** to organise workshops on **Entrepreneurship Development** among the candidates, wherein they receive information on the basics of entrepreneurship, costing and pricing, availing bank loans as well as market inputs.



# SECTOR 9

## Center Data



Course	Enrolled	Assessed	Passed	Failed	Reassessment
SMO	464	290	232	58	41

## Events

- Entrepreneurship workshop from BYST organised for the benefit of the candidates.
- Industrial visit to 'Togs & Knacks Fashion' on 29.06.2017.
- Motivational class on entrepreneurship and self employment by the Vidya Roshan Charitable Trust, an NGO, on 13.07.2017
- Motivational workshop on the empowerment of women and self-employment and entrepreneurship by the Bharatiya Yuva Shakti Trust (BYST) on 22.07.2017

## Placements

SELF EMPLOYED  
**11 CANDIDATES**

WAGE EMPLOYED  
 BRIJ PRINTS  
**21 CANDIDATES**

FLYING FABRICATION  
**9 CANDIDATES**

RS INTERNATIONAL  
**4 CANDIDATES**

RADNIK AUTO EXPORTS  
**70 CANDIDATES**

TOGS & KNACKS  
**23 CANDIDATES**



# SECTOR 9

## Images from the Center



Top: Candidates at an industry visit at Togs & Knacks factory

Middle: Officials from the Vidya Roshan Charitable Trust conduct a workshop on entrepreneurship and self employment

Bottom: Officials from the Bharatiya Yuva Shakti Trust conduct a workshop on empowerment and entrepreneurship

# SECTOR 9

## Images from the Center



Top: Team MSPL at the Center; a candidate learns to thread the machine

Middle: Garments made by the candidates; Lab practice underway at the Center

Bottom: Ms. Swati Rawal from the Bharatiya Yuva Shakti Trust speaks with Ms, Divya Singh from MSPL; Candidates at the Computer Lab in the Center.



# EMPLOYMENT GENERATION

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The MSPL Sector 9 Training Center is one of the few that offers training in Sewing Machine Operator (SMO) in the area. The demographic of the candidates are all female, and those who have successfully completed the course are mostly not allowed from their homes to take up jobs. However the MSPL team has placed a good number of women from around the area, as well as some from more progressive households, in wage employment with industries of note (Details on page 7)

In order to provide opportunities for income generation and overall growth and empowerment

- MSPL organises workshops by NGOs and other organisations to provide inputs into areas such as Women's Health and Banking and Loans,
- Organises modules on Entrepreneurship for candidates in all centers with the **Bharatiya Yuva Shakti Trust**, a well-known and established organisation.
- Helps in design and execution of garments for sale
- Organises participation in fairs such as **Suraj Kund mela**
- Liaises with industries to offer placement services from its centers.

**As a result of placement efforts initiated by the MSPL team,**

- 11 candidates from Sector 9 are currently successfully self employed.
- 127 candidates are wage employed in industries such as Togs & Knacks, Radnik Auto Exports, RS International, Brij Prints and Flying Fabrications.